

Rotary Club of Bhaktapur

Club Service Report for the month of August 2025

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| Club Name: | Rotary Club of Bhaktapur, Club ID: - 62760 |
| Committee | Club Service |
| Title | Rota Gai Jatra 2025 |
| Event Venue | Taumadi , Bhakatapur |
| Event Date: | 16 th August 2025 |
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| News (100-250words) <ul style="list-style-type: none"> - Specialty - Facts & Figures - Budget - Beneficiary Profile - Impact/Outcome | <p>Specialty:</p> <p>Rotary Club of Bhaktapur, in collaboration with Rotary District 3292, Rotaract Club of Bhaktapur, and Inner Wheel Club of Bhaktapur, successfully organized the vibrant and traditional festival Rota Gai Jatra 2025 at the historic Taumadi Square, Bhaktapur on 31st Shrawan 2082.</p> <p>The event was graced by Chief Guest DG Binod Koirala, alongside enthusiastic participation from various Rotary, Rotaract, and Inner Wheel clubs. With over 300 participants, the celebration showcased Bhaktapur's unique Newari cultural heritage through the iconic Gaijatra procession, traditional Ghintang Ghisi performances, and social awareness messages.</p> <p>The program not only highlighted the essence of cultural preservation but also promoted unity, fellowship, and service within the Rotary family. Guests and participants expressed joy in experiencing the festive spirit while engaging in meaningful fellowship.</p> <p>Rotary members from various clubs expressed their happiness and appreciation for the organizing team, noting that the program was lively, impactful, and memorable. They shared that the event beautifully strengthened Rotary's image in the community by blending culture, fellowship, and service into a grand district-level celebration.</p> <p>Specialty: District-level cultural event blending Gaijatra tradition with Rotary fellowship and awareness</p> |

Facts & Figures:

- Total Participants: above 300
- Millions of Views on social media platforms
- Chief Guest: DG Binod Koirala
- Venue: Taumadi Square, Bhaktapur

Budget:

Shared contributions from District and Co-host clubs

Beneficiary Profile:

Rotarians, Rotaracts , Inner Wheel members, Nasa Hema Baja Khala, HABs, senior citizens, and the local community of Bhaktapur.

Impact/Outcome:

Promoted cultural preservation, Rotary fellowship, and community awareness. Strengthened unity across clubs and enhanced Rotary's public image through inclusive participation

Media Coverage

- **Sakura Television**
- **Bhadgau Media**
- **Namaste Khwopa Television**
- **Kantipur Television**

Social Media Engagement 1.

Facebook

facebook.com/RotaryClubBhaktapur Posts:
56 Reels: 10+ | Engagement: High

2. Instagram

instagram.com/rotaryclubofbhaktapur
Posts: 12 | Reels & Stories: Active

3. TikTok

tiktok.com/@rotaryclubofbhaktapur Posts:
10 | Program highlights & updates

4. YouTube

youtube.com/@rotaryclubofbhaktapur1709 Videos:
Rota Gaijatra, Talk Programs

5. Website

rotaryclubbhaktapur.org.np
Updated regularly with event news and media links.

ROTARY DISTRICT 3292

Proudly Presents

ROTA Gai Jatra 2025

Organized By :



CLUB OF
BHAKTAPUR



Club of
Bhaktapur

SATURDAY

31st
Shrawan

11:00 AM onwards

in Collaboration with :



District 3292
Nepal-Bhutan

Taumadi, Bhaktapur





